

## **Constitution of the WUOG Alumni Association Established October 2007**

### **1. Mission**

The mission of the WUOG Alumni Association is to create a culture of engagement among former station volunteers. Serving as a booster organization to existing station initiatives, the organization is dedicated to supplying the current student volunteers with a wide resource pool and an active alumni population.

The WUOG Alumni Association board exists to serve radio station volunteers in the following primary capacities:

#### **a. Networking**

Part of WUOG's mission is to provide a "training ground for UGA students interested in broadcasting careers." To this end the Alumni Association will facilitate Student-Alumni networking to provide students with mentors and assistance with career placement in the media industry.

Realizing that many graduates do not go on to media-related jobs, the Alumni Association would facilitate networking in other careers as well.

Creating a strong Alumni-Alumni network will be essential to increasing participation in station sponsored events and giving programs. The Alumni board will work to create a comprehensive directory of known membership, seek out "lost" alumni and create forums for association members to interact.

#### **b. WUOG Alumni Activities**

The Alumni Board works to engage the current alumni population to create increased attendance at station functions specifically designated as 'Alumni Events'.

Station volunteers can also count on assistance from alumni members for support on an as-requested basis (i.e. soliciting alumni material for AIRWAVES, helping plan events during Alumni Weekend and other alumni sponsored events).

#### **c. Alumni Fundraising**

Increased growth in alumni donations over the last three years has shown that former station members are eager to be charitable. In an effort to ease the burden being placed on the student executive staff and provide continuity for year-on-year programs the Alumni Association would assume responsibility for soliciting and managing relationships with donor accounts. Funds are processed directly through the UGA Arch account and their distribution will continue to follow standard UGA practices without involvement from the Alumni Association. Any money raised in the name of WUOG will be deposited into its UGA Arch account.

### **2. Membership**

WUOG Alumni Association is open to all University of Georgia Students with at least one semester (or quarter) of involvement at WUOG and who left the station while still in good standing. A person cannot simultaneously be a student at UGA and a member of the Alumni Association.

### **3. Executive Leadership Council**

The Alumni Association will be governed by an executive leadership council consisting of five members:

a. Chairman

- i. Schedule monthly board meetings to accommodate all executive leadership council members
- ii. Call for topics, assemble agenda and distribute prior to each meeting
- iii. Facilitate executive leadership council meetings
- iv. Actively propagate the dissemination of Alumni Association goals and initiatives

b. Secretary

- i. Record minutes during executive leadership council meetings
- ii. Distribute minutes to station volunteers and alumni association
- iii. Manage implementation of executive leadership council networking initiatives (eg. maintaining alumni association roster and contact database)

c. Treasurer

- i. Manage implementation of fundraising initiatives
- ii. Give fiscal report at every monthly executive leadership council meeting
- iii. Prepare annual report for the current exec board

d. Member at Large (2)

- i. Speak on behalf of alumni association body

The following executive leadership from the station will be included in Alumni Board meetings:

e. General Manager

f. Graduate Advisor (non-voting member)  
and/or

g. Faculty Advisor (non-voting member)

#### **4. Meetings**

a. Alumni Association Annual Town-Hall Meeting

Once per year, preferably in conjunction with Alumni Weekend / Anniversary Banquet, the executive leadership council will convene in a town hall meeting. Attendance will be open to all WUOG staff members and Alumni Association members in good standing. Open minutes will be distributed to station staff and Alumni. The purpose of this meeting will be to evaluate the past year's progress, gather new input and suggestions, conduct elections and set the goals for the forthcoming year.

b. Executive Leadership Council Monthly Tracking Meeting

Once per calendar month the executive leadership council will convene via conference call to track the progress of the year's initiatives. For logistical purposes this meeting should be limited to executive leadership council members, general manager, graduate advisor, faculty advisor and guests invited to speak on specific agenda topics. Open minutes will be distributed to station staff and Alumni. The purpose of these meetings are to track the progress of the objectives laid down at the monthly meeting and to make incremental changes where necessary by majority vote of the executive leadership council.

## **5. Executive Leadership Council Elections**

Elections to positions on the Executive Leadership Council should be made by secret ballot election among members of the Alumni Association with the winner receiving a plurality of the vote. The current Graduate Advisor will serve as the election chair and organize all proxy ballots and election activities.

Elections will be held during the Annual Meeting at Alumni Weekend. All nominations and platform information will be sent to the current GA by the deadline stated by the GA. The GA will mail out proxy packets and forms containing all information to alumni if they are unable to attend. Proxy votes must be turned in one week prior to Alumni Weekend. Terms for Alumni positions will be one calendar year.

## **6. Initial Members**

The current executive board has decided to appoint an initial chairperson to oversee the formation of the Alumni Association until elections in October, 2007 at Alumni Weekend. This chairperson will appoint a committee of other alumni who will be involved in organizing the Alumni Weekend/Birthday celebration, setting up fundraising goals and projects, and working to connect the alumni community with each other and the current WUOG staff.

## **7. Amendments**

1c FUNDRAISING (*Passed November 8<sup>th</sup>, 2008*)

The WUOG Alumni Association will form a non-binding committee to oversee stewardship and dispersion of accumulated alumni donations. This committee will consist of the Faculty Adviser, Chairman and Treasurer. Solicitations for funding objectives may be raised by the Member at Large or the General Manager

During the annual Town Hall meeting each year, the committee will issue a report addressing the inflow and outflow of funds and the purposes for which they were used. General members will discuss and propose projects for the coming year via a discussion moderated by the Member at Large during the general session.